

Privacy Policy

This privacy policy governs the collection, storage and use of personal information collected by Innovative Actuation Incorporated (IAI), via our website at www.ivact.com (the "Website"). It provides you with details about the personal information we collect from you, how we use your personal information and your rights to control personal information we hold about you. Please read this privacy policy carefully – by using this Website and/or registering with us, you confirm that you have read, understood and agree to this privacy policy in its entirety. If you do not agree to this privacy policy in its entirety, you must not use this Website. This privacy policy was last updated on 20th October, 2018. Please check back regularly to keep informed of updates to this privacy policy.

The personal information we collect about you

This privacy policy governs the use of your data by IAI who may collect, process, transfer and use the information collected on the Website. If you have any questions about how we collect, store and use personal information, or if you have any other privacy-related questions, please contact us at sales@ivact.com.

When you access and browse this website (including when you submit personal information to us through data entry fields on the website), we may collect the following information from you:

- your title;
- your name;
- your position;
- your company;
- your postal address;
- your phone, fax and e-mail details;

How we may store and use your information

We, or our partners (or third party data processors acting on our behalf) may collect, store and use your personal information listed above for the following purposes:

- to make this website available to you and to provide you with content which is tailored to your individual tastes;
- to provide you with services that you request;
- **where you have given us your consent**, to contact you with details of products and services which we think may interest you; and
- **where you have given us your consent**, to disclose your personal information to our partners so that they may contact you (including by SMS and e-mail) with products and services which they think may interest you.

We will not disclose, sell or rent your personal information to any third party unless you have consented to this. If you do consent but later change your mind, you may contact us at sales@ivact.com and we will cease any such activity.

However, if a third party acquires all (or substantially all) of our business and/or assets, we may disclose your personal information to that third party in connection with the acquisition. We may also disclose your personal information where we are required to do so by applicable law, by a governmental body or by a law enforcement agency.

Finally, we may also collect anonymized details about visitors to our website for the purposes of aggregate statistics or reporting. However, no single individual will be identifiable from the anonymized details we collect for these purposes.

Security

Whilst we take appropriate technical and organizational measures to safeguard the personal information that you provide to us, no transmission over the Internet can ever be guaranteed secure. Consequently, please note that we cannot guarantee the security of any personal information that you transfer over the Internet to us.

Your rights

You have the following rights:

- the right to ask us to provide you with access to a copy of your data, information concerning the origin of the data and information concerning transmissions of that data made or planned. You cannot ask us for this information more than once in any 12 month period unless you can show a good reason;
- the right to ask us to update and correct any out-of-date or incorrect personal information that we hold about you free of charge; and
- the right to opt out of any marketing communications that we may send you.

If you wish to exercise any of the above rights, please e-mail us at sales@ivact.com

Third party sites

This website may contain links to other websites operated by third parties. Please note that this privacy policy applies only to the personal information that we collect through this website and we cannot be responsible for personal information that third parties may collect, store and use through their website. You should always read the privacy policy of each website you visit carefully.